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Delta Air Lines and Porsche Sign On as Sponsors For the 2013 TCM Classic Film Festival

Delta Air Lines and **Porsche** are the latest sponsors to sign on for the **2013 TCM Classic Film Festival**, set to take place April 25-28 in Hollywood.

Delta, which has sponsored the festival each year since its launch in 2010, is the **Official Airline Partner for the 2013 TCM Classic Film Festival**. As part of its participation in the festival, Delta will provide airline service to Festival VIPs and talent.

Delta is also teaming up with TCM on the **TCM Delta Vacations Film Festival Sweepstakes**, offering air travel for two to the festival with two Spotlight-level passes, entry to the gala opening night presentation of *Funny Girl* (1968), entry to the *Vanity Fair* after-party on opening night, a meet-and-greet session with Robert Osborne and a \$500 gift card. In addition, secondary winners will receive a special TCM Prize Pack full of classic-film-inspired items. Details on the TCM Delta Vacations Film Festival Sweepstakes can be found at <http://filmfestival.tcm.com/sweepstakes/>.

First-time sponsor **Porsche** is the **Official Automobile of the 2013 TCM Classic Film Festival**. As part of the company's participation in the festival, VIP guests and hosts will be offered transportation in Porsche automobiles. In addition, Porsche will participate in a special screening of the Grand Prix racing drama *Le Mans* (1971), starring Steve McQueen.

As part of their sponsorship of the TCM Classic Film Festival, Delta and Porsche will have a presence at TCM's **Road to Hollywood** tour, a series of screenings held across the country in the months leading up to the festival.

Previously announced sponsors for the 2013 TCM Classic Film Festival include **Verizon**, the official lead partner; **Citi**, the official card of the festival; **Vanity Fair**, a festival partner and co-presenter of the opening-night after party; and **Bonhams**, a festival partner that will provide film-related exhibit items, conduct an on-site valuation session for passholders and co-present a slate of British films as part of the festival lineup.

About the 2013 TCM Classic Film Festival

The TCM Classic Film Festival launched in spring 2010 and has established itself as a destination event. Each year, the festival welcomes 25,000 movie fans from around the globe to enjoy more than a hundred screenings and events.

This year's TCM Classic Film Festival will take place **Thursday, April 25 – Sunday, April 28**. After opening with a gala presentation of the brand new restoration of the musical classic *Funny Girl* (1968), the festival will feature appearances by **Jane Fonda**, whose hand and footprints will be enshrined in cement in front of TCL Chinese Theatre prior to a screening of

On Golden Pond (1981); **Tippi Hedren** at a 50th anniversary screening of the Alfred Hitchcock classic ***The Birds*** (1963); and documentary filmmaker **Albert Maysles** at a tribute to his extraordinary career, including presentations of his films ***Gimme Shelter*** (1970) and ***Salesman*** (1968). The festival lineup will also celebrate ***Bugs Bunny's 75th Birthday***, with a collection of shorts curated and presented by **Leonard Maltin** and **Jerry Beck**. And silent film composer Carl Davis will be on hand to conduct his score for the classic ***It*** (1927). Among the many restorations set to premiere at the festival are ***The Big Parade*** (1925), ***The General*** (1926), ***Giant*** (1956) and ***The Great Escape*** (1963), ***Badlands*** (1973) and ***Scarecrow*** (1973), along with many more.

TCM host and film historian **Robert Osborne** serves as official host of the 2013 TCM Classic Film Festival, with TCM's **Ben Mankiewicz** also introducing films and events during the festival. The **Hollywood Roosevelt Hotel**, which has a longstanding role in movie history and was the site of the first Oscars® ceremony, will once again serve as the official hotel for the festival, as well as a central gathering point for attendees. Screenings and events will also be held at **TCL Chinese Theatre**, the **Chinese 6 Theatres** and the **Egyptian Theatre**. The Hollywood Roosevelt will also offer special rates for festival attendees.

Cinematic Journeys: Travel in the Movies, the theme for the 2013 TCM Classic Film Festival, will explore how movies can carry viewers beyond their hometowns to distant or imaginary locales, where they can be transformed by great storytelling. Often, the mode of travel provides the filmic inspiration, whether it's planes, trains, or automobiles. At other times, the trip itself serves as the central narrative, as in the case of many "road movies." With Hollywood as the starting point, TCM's cinematic excursion will take festival attendees on a fascinating journey to worlds both familiar and new.

Connect with the 2013 TCM Classic Film Festival

Website: <http://tcm.com/festival/>

Twitter: <http://twitter.com/tcmfilmfest/>

About Turner Classic Movies

Turner Classic Movies (TCM) is a Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world. Currently seen in more than 85 million homes, TCM features the insights of hosts Robert Osborne and Ben Mankiewicz, plus interviews with a wide range of special guests. As the foremost authority in classic films, TCM offers critically acclaimed original documentaries and specials, along with regular programming events that include ***The Essentials***, hosted by Robert Osborne and Drew Barrymore, and the month-long ***31 Days of Oscar®*** in February and ***Summer Under the Stars*** in August. TCM also stages special events and screenings, such as the TCM Classic Film Festival in Hollywood and the TCM Classic Cruise; produces a wide range of media about classic film, including books and DVDs; and hosts a wealth of online through the TCM homepage, which includes the TCM Movie Database, message boards, blogs and more.

TCM is part of Turner Broadcasting System, Inc., a Time Warner company. Turner Broadcasting creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.

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